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*Billy Sims Barbecue and Billy Sims Foundation
Supports 2018 Komen Sisters for the Cure*

TULSA, OKLA — February 26, 2018 — The Billy Sims Foundation and Billy Sims BBQ are sponsoring lunch for 150 attendees at the 2018 Susan G. Komen Sisters for the Cure event.

“Creating awareness, education and outreach of breast cancer within the African American community is critical to saving lives and ultimately finding a cure,” said Jeff Jackson, founder and CEO of Legendary Q Brands, parent company for Billy Sims BBQ restaurants and overseer of the Billy Sims Foundation. “It is our privilege to provide lunch for attendees of this event to play a small part in helping Susan G. Komen educate African American women in the Tulsa Community.” Susan G. Komen’s Second Annual Sisters for the Cure will be held on Friday, March 2, 2018 at the Tulsa Dream Center.

Second Annual Sisters for the Cure

Working to overcome the racial disparities among African Americans in breast health, the Sisters for the Cure event aims at providing a platform for educating and empowering the African American community in Tulsa and surrounding counties. The event is free for attendees. For questions about the event please contact Abbi Lee, Susan G. Komen Tulsa at 918.392.2745 or abbi@komentulsa.org.

About Billy Sims Barbecue

Celebrating its 14th year, Billy Sims Barbecue is a 50+unit, Tulsa-based fast casual concept serving premium barbecue and traditional sides. Founded by 1978 Heisman Trophy winner Billy Sims, and entrepreneur and retail expert Jeff Jackson, Billy Sims Barbecue is the third largest fast casual style barbecue restaurant in the U.S. Operating in six states, the Billy Sims Barbecue franchise system continues to grow at a steady pace and is actively seeking franchises for multi-unit deals in states throughout the country.

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For more information, press only:
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